

# Aruba Instant On. For small business.

Wired and wireless solutions for a competitive edge.







Small businesses come in all shapes and sizes. From boutique clothing stores and hotels to gourmet cafés—even tech start-ups.

Crystal-clear audiovisuals. Seamless conferencing. Secure transactions. These aren't just nice-to-haves—they're make-or-break functions for organizations of every size.

These functions are essential in creating a frictionless network experience. They keep employees engaged and performing at their best. They enable you to meet your customers where they're at. They can be a game-changer for your business.

Aruba Instant On can provide you  
with the network you need to win.



AP11D

DESK/WALL/AP



AP11



AP12

INDOOR APs

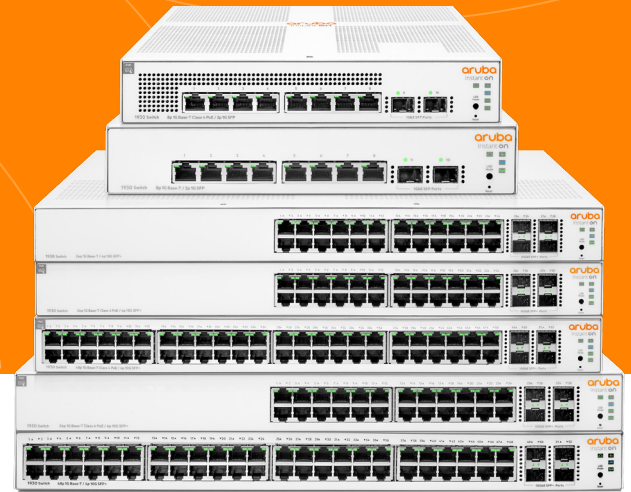


AP15



AP17

OUTDOOR AP



1930 SWITCHES

Here's how.



The Aruba Instant On portfolio delivers a high-performance, secure networking solution at a price that won't break the bank. Instant On access points and switches can be installed in minutes with no expertise required.

With solutions designed for indoor, outdoor, hospitality, and SOHO environments, there's an option for practically every need.



#### **FAST AND RELIABLE PERFORMANCE**

Get the most out of your Internet and apps



#### **BUILT-IN SECURITY**

Advance security to keep your business safe



#### **AN AFFORDABLE SOLUTION**

No recurring costs for subscriptions or licenses





## Meet the mobile app

Network setup, management, and monitoring has never been so easy. With Instant On, all it takes is an iOS- or Android-enabled smart device and you're ready to go. Just imagine: Complete control of your network from the palm of your hand.



SEE THE BIG PICTURE FROM  
THE PALM OF YOUR HAND



## RETAIL

- Designed for today's digital transition
- Easy to set up and manage



1930 8G CLASS 4 POE 2SFP

AP11

## The in-store experience.

For retailers, network connectivity and security are critical for operations. Providing fluid Point-of-Sale (PoS) systems, payroll, inventory control, and guest access is must for growing businesses. The in-store network is vital to staff and shoppers alike—just watch what happens when it stops working.

The Aruba Instant On AP11 and Instant On 1930 8-ports switches are perfect for the small boutique, real estate office, or a promising dental practice. You get a cost-effective, easy-to-manage Wi-Fi solution that's built to support the mobile, IoT, and security demands of today's busy commercial environment. The Aruba Instant On 1930 8- and 24-port switches are perfect for powering devices like surveillance cameras and PoS terminals.





## HOSPITALITY

- Perfect for visitors and staff
- Reliable connectivity with a personal touch



1930 24G 4SFP/SFP+/ 48G 4SFP/SFP+ AP12 AP11D AP17

## A welcoming experience, every time.

Whether you run a small B&B or the hottest boutique hotel in town, we understand the guest and staff experience drives your need for fast, secure, and reliable network access. And all it takes is a slow network connection or poor Wi-Fi coverage to knock a review from five to four stars or worse. The Aruba Instant On AP11D, AP12 and AP17 are great for spaces that require seamless indoor and outdoor access and coverage that provides a smooth in-room Wi-Fi

experience. The Instant On 1930 24- and 48- port switches are great for powering devices like surveillance cameras, wireless access points, and smart door locks. You get a robust and cost-effective networking solution that's built to keep your staff and guests happy. And better yet, simple software tuning ensures everything from Netflix to security cameras to key operational systems can work together in perfect harmony.





## PROFESSIONAL OFFICE

- Perfect for high-density environments
- Performance that you can see



1930 48G 4SFP/SFP+

AP15

## It's your office, it has to work.

When starting out, you're faced with thousands of decisions that are all competing for your time. Luckily, you've laid the groundwork for success with high performance laptops, interactive voice and video collaboration tools, and a wireless network that can handle whatever device you throw at it.

Did we just describe your business? Then the Aruba Instant On AP15 and Instant On 1930 24- or 48-port switches are

for you. These switches offer the fastest connectivity available to eliminate bottlenecks.

That fast connectivity means that no matter how many devices you have on the network, your employees stay productive. And built-in security features means that your business data is safe, giving you that much-needed peace of mind.





## HOME OFFICE

Personalized solutions for remote working



## Wired and Wi-Fi for that WFH life.

Whether you're running video conference calls or streaming videos for your kids, you need a reliable network. The Aruba Instant On AP11 and AP12 combined with the 8-port Instant On 1930 switch works great at home, offering business-grade connectivity that consumer networking solutions can't.

The Instant On solution prioritizes business-critical applications, so your work apps come first. The solution also comes with an integrated firewall to keep you and your family's personal information, devices, and network protected from online threats.



## Why Aruba Instant On

To remain competitive in today's digital world, small businesses are deploying innovative solutions that create value, reduce costs, mitigate risks, and build customer confidence—just like your bigger competition. Your network should be your least of your worries.



With Aruba Instant On, you're getting a combination of world-class performance, network security, and simplified setup and management to meet your specific needs. More than that, you're acquiring premium hardware and software that's scalable, cost-effective, and supportive of emerging apps and IoT—all while delivering the best user and IT experience possible.



